

SNFism #1

**IF WE KNEW WHAT WE
WERE DOING WE
WOULDN'T BE DOING
THIS**

SNFism #2

**Diversion is a Sign of
Incompetence**

SNFism #3

**The Answer is Really
Easy, I Just Can't
Remember It Right Now**

SNFism #4

**“Reviewed Work Off and
Determined Necessary
Staff For Execution”**

-SNF Monthly Report

SNFism # 5

**If You Make All of Your
Plans on the Assumption
That a Particular Thing
Won't Happen - It Will**

SNFism #6

**The Chief Cause of
Problems is Solutions**

SNFism #7

**An Ounce of Image is
Worth a Pound of
Performance**

SNFism #8

**If You Can't Convince
Them, Confuse Them**

SNFism #9

**It's Not Enough To Be
Just Good - We Have to
Be Good For Something**

SNFism #10

**WE'RE NOT GOING TO END UP
WITH WHAT WE STARTED OUT
WITH**

SNFism #11

**WASRD 4H – “IS THAT
YOUR FINAL ANSWER?”**

SNFism #12

**EMPLOYEES ARE OUR
MOST VALUABLE ASSET –**

**AND LIKE MOST ASSETS
YOU DECLINE IN VALUE
OVER TIME**

SNFism #13

**MOST PROBLEMS GO
AWAY IF YOU WILL WAIT
LONG ENOUGH**

SNFism #14

**IT MAY LOOK LIKE I'M
NOT DOING ANYTHING –
BUT I AM ACTIVELY
WAITING FOR OUR
PROBLEMS TO GO AWAY**

SNFism #15

**WE BELIEVE IN
EMPOWERING
EMPLOYEES AND STAYING
OUT OF THE WAY.**

SNFism #16

- I KNOW! LET'S RAISE
ISSUES AND FORM ACTION
PLANS!**

SNFism #17

- **INTELLIGENCE HAS
MUCH LESS PRACTICAL
APPLICATION THAN YOU
WOULD THINK**

SNFism #18

- **THERE IS GREAT HUMOR
IN THE FACT THAT WE
TAKE OURSELVES
SERIOUSLY**

SNFism #19

- **YOU CAN'T BE WRONG
UNLESS YOU TAKE A
POSITION**

SNFism #20

- **IS A LIE NOT A LIE WHEN
THE TRUTH IS NOT
EXPECTED?**

SNFism #21

- **IT'S NOT GOOD TO MIX ENTHUSIASM WITH STUPIDITY**

SNFism #22

- **THERE IS GREAT HUMOR
IN THE FACT THAT WE
TAKE OURSELVES
SERIOUSLY**

SNFism #23

- **THE FUTURE IS BRIGHT**

SNFism #24

- **RISK TAKERS WILL BE REWARDED**

SNFism #25

- **YOUR INPUT IS
IMPORTANT TO US**

SNFism #26

- **WORK SHOULD BE ITS OWN REWARD**

SNFism #27

- **WE DON'T KNOW WHAT WE DON'T KNOW**